

## 2016 Annual Shorthorn Association Meeting

Our annual meeting was held on Saturday, October 15<sup>th</sup>, at 7:00 p.m. in the Yellowstone Room at the Billings Metra.

- Meeting began with a welcome from current President, Tom McClelland. This was followed by the Treasurer's report by Debbie Sokoloski, reporting an account balance of \$1814.84. Not a lot of other information was reported other than the need to discuss some items later on what activities the association wishes to support in the upcoming year and the need to develop a budget and plan for them.
- Tom McClelland brought to attention that in past years the Secretary/Treasurer was paid \$100 per year and called for a vote of whether or not the association wanted to do this again or if they wanted to make any changes. Wally Klose voted motioned to increase it to \$150.00. The motion gained approval.
- Tom requested the Constitution and By-Laws be added to the website.
- Tom brought forth his concerns with the association name being representative of all our members in the differing states and called for a vote to see if there was interest in changing the association's name. The majority voted to keep the name as it currently is, the Montana Shorthorn Association.
- After much discussion on the re-election of officers, a motion was made that Caleb Reichhardt would assume the new role of President, and W Joel Jackson was voted in as Vice President, for the upcoming terms. The Constitution was amended to make the following changes to the term lengths. All three officers will have one year terms, for continuity purposes the association will look to the Vice President to fill the President's role when he/she no longer wants to continue with the role. The President can be re-elected for more than a one year term, as can the Vice President if they wish to continue and are so nominated. The Secretary is a one year term and can be re-elected if they so wish to continue with the position.
- Spring Sale- in lieu of a traditional spring sale due to the size of our state, a spring online auction sale will be researched by Caleb and Joel. Individuals are encouraged to contact Caleb or Joel for their input and suggestions. If you are interested in selling cattle in a possible online sale please let them know so they can anticipate interest and get a better idea of cost.
- Other items discussed briefly due to the length of the meeting were:
  - Raffle Heifer- if you have a full blood shorthorn that you would like to sell to the association for \$1000.00 that would be halter broke, please contact Caleb, Joel, or Debbie.
  - Junior Activities- which are we going to sponsor?
    - ♣ Awards for Junior Members that had success showing their shorthorn cattle during 2016- it was decided the secretary would get a list and decide what to do for these members on a case by case basis that was within standards and budget.
    - ♣ If the pool of winners was interested we could enter them into a drawing to win a

gift certificate or something like a clipper, blower, etc. that would be used in their future shows.

- **Logo for the MSA**- Debbie is working with Dally'O in Billings, Mt for a new logo design, they carry a broad array of clothing that members could then have the logo placed on.
- **Website**-Ann Marie has renewed the domain for our website for the upcoming year and will continue updating and maintaining the site for the upcoming year or for as long as she agrees to continue with, she will be compensated \$100.
- **FaceBook**-Debbie is an administrator on the facebook site and encourages members to use this as a tool for posting their cattle for sale. We have worldwide attendance with this social media format and you never know who will share or like your post. Great way to advertise your cattle. If you have show winners or something you want to share, please post as a visitor post or send to Debbie and she will post on the page for you. Shanna Sunderlin is the one who started the page and is also an administrator for the page.
- **Instagram** Caleb is starting an Instagram for the MSA as well, if you have pictures, please send to him at [creichhardt@gmail.com](mailto:creichhardt@gmail.com) or [mtrcattle@gmail.com](mailto:mtrcattle@gmail.com) and he will post them for you.